



KINDNESS CIRCLE AWARDS  
FRIDAY, NOVEMBER 7, 2025  
CRYSTAL FOUNTAIN EVENT VENUE



## SPREAD KINDNESS, it's simple!

Our mission is to cultivate a vibrant community of compassionate individuals dedicated to spreading kindness to others, nurturing self-compassion within ourselves, and supporting charitable causes. Together, we strive to create a world where acts of kindness are celebrated, embraced, and multiplied, fostering a culture of empathy, generosity, and positive change.

On **Friday, November 7**, we are excited to host the inaugural **Kindness Circle Awards** to celebrate individuals, businesses and communities making a difference. This red carpet event will not only shine the spotlight on kind-hearted individuals, but will also serve to support our various causes and charities. Our mission is to spread kindness while giving back to:  
***Million Dollar Smiles, Make A Wish, and Ontario Tech STEM Scholarship.***

On behalf of the Volunteer Committee and the Kindness Circle, we invite you to support us, get involved, become a sponsor, purchase tickets. Your support will make a difference.

Thank You.







# OUR IMPACT

**Spreading Kindness, Strengthening Community  
2023-2025**

## Who we are

At the Kindness Circle, we believe kindness is contagious. We are building a community of compassionate individuals and fostering a culture of empathy, generosity and fun while making a tangible impact. Our mission is to inspire and encourage acts of kindness-both big and small-that uplift individuals, build connection, and create a ripple effect making a difference in the world.

## Our impact (so far!)

For the past two years, we've been on a mission to create meaningful change- and we're just getting started!

- \$51,000 raised for our chosen charities (Make A Wish, Ontario Tech University and Million Dollar Smiles)
- 3 wishes granted through Make-A-Wish
- 2 Make-A-Wish Trees of Joy Christmas trees decorated for kids
- 2 playgrounds built for children through Million Dollar Smiles
- Teddy bears donated to children with critical illnesses with Million Dollar Smiles
- 1 STEM scholarship awarded to a young woman attending Ontario Tech University
- Gift cards delivered to people in need for the Jane and Finch community
- Donated purses to women in need through the Purse Project
- Raised \$1000 by selling pink t-shirts for anti-bullying day designed by a 14 year old
- Kind notes given out to strangers and so much more — because kindness knows no limits.

**Marcia Agius, Founder @ [kindnesscommunity@gmail.com](mailto:kindnesscommunity@gmail.com) [kindnesscircle.ca](http://kindnesscircle.ca)**



# SPONSORSHIP OPPORTUNITIES

## Presenting Red Carpet Sponsor \$5,000

- ★ Title sponsorship status
- ★ Logo placement on all related event marketing materials
- ★ Logo placement on the [kindnesscircle.ca](http://kindnesscircle.ca) website
- ★ Sponsor recognition across all social media platforms
- ★ Sponsor recognition on email newsletters to 500+ subscribers
- ★ Sponsor recognition at the event:
  - Table signage
  - MC on-stage sponsorship acknowledgement
  - Logo prominently displayed on event screen
- ★ Reserved table with 10 Gala Event Tickets
- ★ Trophy sponsor ~ presentation of all trophies
- ★ First right of refusal for the 2026 event

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## Sizzler Sponsor \$3,000

- ★ Logo placement on select event marketing materials
- ★ Logo placement on the [kindnesscircle.ca](http://kindnesscircle.ca) website
- ★ Sponsor recognition across all social media platforms
- ★ Sponsor recognition at the event:
  - Table signage
  - MC on-stage sponsorship acknowledgement
  - Logo displayed on event screen
- ★ 6 Gala Event Tickets





## SPONSORSHIP OPPORTUNITIES

### **Contributing Sponsor \$2,000**

- ★ Logo placement on the inspirealways.ca website
  - ★ Sponsor recognition across all social media platforms
  - ★ Sponsor recognition at the event:
    - Logo displayed on event screen
  - ★ 4 Gala Event Tickets
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### **Reserved Table of 10 \$1,500**

- ★ Reserved table with table signage
  - ★ 10 Gala Event Tickets
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### **Gift In-Kind Sponsor**

- ★ Opportunity to provide a door prize
- ★ Opportunity to provide a raffle prize





## SPONSORSHIP FORM

**Complete the below form:**

Name of Company \_\_\_\_\_

Individual Name \_\_\_\_\_

Address \_\_\_\_\_

Phone Number \_\_\_\_\_

Email \_\_\_\_\_

### **Sponsorship Level:**

Presenting Red Carpet Sponsor \$5,000

Sizzler Sponsor \$3,000

Contributing Sponsor \$2,000

## TICKET ORDER FORM

Individual Tickets @ \$150 each

Reserved Table of 10 Tickets \$1,500

**I would like to order** \_\_\_\_\_

