



KINDNESS CIRCLE AWARDS
FRIDAY, NOVEMBER 7, 2025
CRYSTAL FOUNTAIN EVENT VENUE



SPREAD KINDNESS, it's simple!

Our mission is to cultivate a vibrant community of compassionate individuals dedicated to spreading kindness to others, nurturing self-compassion within ourselves, and supporting charitable causes. Together, we strive to create a world where acts of kindness are celebrated, embraced, and multiplied, fostering a culture of empathy, generosity, and positive change.

On **Friday, November 7**, we are excited to host the inaugural **Kindness Circle Awards** to celebrate individuals, businesses and communities making a difference. This red carpet event will not only shine the spotlight on kind-hearted individuals, but will also serve to support our various causes and charities. Our mission is to spread kindness and give back. This gala is in support of ***Ontario Tech Women in STEM Scholarship***.

On behalf of the Volunteer Committee and the Kindness Circle, we invite you to support us, get involved, become a sponsor, purchase tickets. Your support will make a difference.

Thank You.





OUR IMPACT

**Spreading Kindness, Strengthening Community
2023-2025**

Who we are

At the Kindness Circle, we believe kindness is contagious. We are building a community of compassionate individuals and fostering a culture of empathy, generosity and fun while making a tangible impact. Our mission is to inspire and encourage acts of kindness-both big and small-that uplift individuals, build connection, and create a ripple effect making a difference in the world.

Our impact (so far!)

For the past two years, we've been on a mission to create meaningful change- and we're just getting started!

- \$51,000 raised for our chosen charities (Make A Wish, Ontario Tech University and Million Dollar Smiles)
- 3 wishes granted through Make-A-Wish
- 2 Make-A-Wish Trees of Joy Christmas trees decorated for kids
- 2 playgrounds built for children through Million Dollar Smiles
- Teddy bears donated to children with critical illnesses with Million Dollar Smiles
- 1 STEM scholarship awarded to a young woman attending Ontario Tech University
- Gift cards delivered to people in need for the Jane and Finch community
- Donated purses to women in need through the Purse Project
- Raised \$1000 by selling pink t-shirts for anti-bullying day designed by a 14 year old
- Kind notes given out to strangers and so much more — because kindness knows no limits.

Marcia Agius, Founder @ kindnesscommunity@gmail.com kindnesscircle.ca



SPONSORSHIP OPPORTUNITIES

Presenting Red Carpet Sponsor \$5,000

SOLD

- ★ Title sponsorship status
- ★ Logo placement on all related event marketing materials
- ★ Logo placement on the kindesscircle.ca website
- ★ Sponsor recognition across all social media platforms
- ★ Sponsor recognition on email newsletters to 500+ subscribers
- ★ Sponsor recognition at the event:
 - Table signage
 - MC on-stage sponsorship acknowledgement
 - Logo prominently displayed on event screen
- ★ Reserved table with 10 Gala Event Tickets
- ★ Trophy sponsor ~ presentation of all trophies
- ★ First right of refusal for the 2026 event

Sizzler Sponsor \$3,000

- ★ Logo placement on select event marketing materials
- ★ Logo placement on the kindnesscircle.ca website
- ★ Sponsor recognition across all social media platforms
- ★ Sponsor recognition at the event:
 - Table signage
 - MC on-stage sponsorship acknowledgement
 - Logo displayed on event screen
- ★ 6 Gala Event Tickets





SPONSORSHIP OPPORTUNITIES

Contributing Sponsor \$2,000

- ★ Logo placement on the kindnesscircle.ca website
 - ★ Sponsor recognition across all social media platforms
 - ★ Sponsor recognition at the event:
 - Logo displayed on event screen
 - ★ 4 Gala Event Tickets
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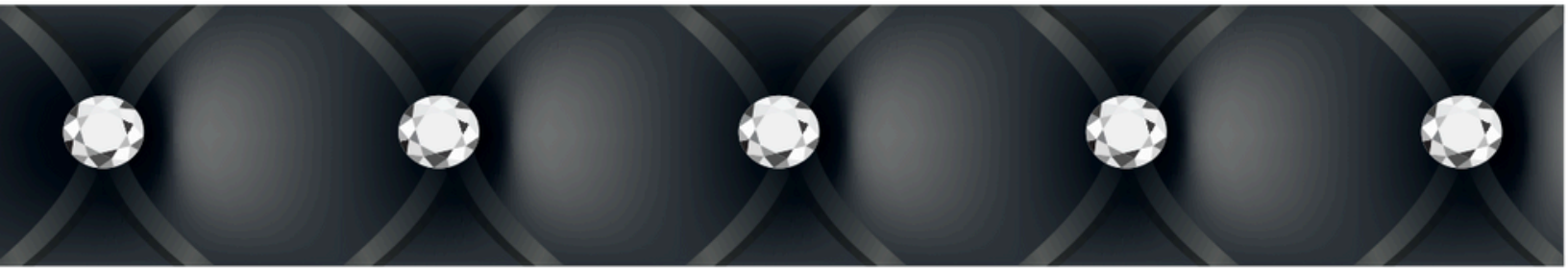
Reserved Table of 10 \$1,500

- ★ Reserved table with table signage
 - ★ 10 Gala Event Tickets
-

Gift In-Kind Sponsor

- ★ Opportunity to provide a door prize
- ★ Opportunity to provide a raffle prize





SPONSORSHIP FORM

Complete the below form:

Name of Company _____

Individual Name _____

Address _____

Phone Number _____

Email _____

Sponsorship Level:

Presenting Red Carpet Sponsor \$5,000

Sizzler Sponsor \$3,000

Contributing Sponsor \$2,000

TICKET ORDER FORM

Individual Tickets @ \$150 each

Reserved Table of 10 Tickets \$1,500

I would like to order _____

