



# 2<sup>ND</sup> ANNUAL KINDNESS CIRCLE *Awards Gala* 2026

## Our Mission

At the Kindness Circle, we believe kindness is contagious. That's why we're building a community of compassionate individuals who are committed to:

- Practicing self-compassion
- Spreading kindness to others
- Supporting charitable causes that drive positive change

Together, we're fostering a culture of empathy, generosity, and fun while making a tangible impact.

## The Event & Cause

The 2nd Annual **Kindness Circle Awards** is a prestigious red-carpet gala designed to shine a spotlight on the individuals, businesses, and communities making a tangible difference in our world.

This year, the gala is proud to support:

### Ontario Tech Women in STEM Scholarship

Your partnership directly empowers the next generation of female leaders in Science, Technology, Engineering, and Mathematics.



## Our Impact

- Over **\$92,000** raised for our partner charities
- **4 wishes** granted through **Make-A-Wish Canada**
- **3 Trees of Joy** decorated for kids living with critical illnesses (Make-A-Wish)
- **3 playgrounds** built through **Million Dollar Smiles**
- Teddy bear donations to children with critical illnesses (Million Dollar Smiles)
- **3 STEM Scholarships** awarded to a young woman attending **Ontario Tech University**
- Gift cards delivered to those in need in the Jane and Finch community
- Purse donations to women in need (Purse Project)
- \$1,000 raised selling pink t-shirts for anti-bullying day
- Filled a **truckload of warm clothes** for those in need
- Provided Holiday meals for those in need
- ...and so much more, because Kindness knows no limits or bounds

## Why Get Involved

- **Corporate Social Responsibility:** Align your brand with the universal value of kindness and the specific advancement of Women in STEM
- **Networking:** Connect with a diverse group of philanthropic leaders, innovators, and community influencers.
- **Tangible Change:** 100% of sponsorship proceeds beyond costs go directly toward our mission and the Ontario Tech scholarship fund



Get in touch with us: [hello@kindnesscircle.ca](mailto:hello@kindnesscircle.ca)



Buy Tickets: <https://square.link/u/Zmv6li43>

2<sup>ND</sup> ANNUAL  
**KINDNESS CIRCLE**  
*Awards Gala*  
**2026**



**Date:** Friday, October 16, 2026

**Location:** Crystal Fountain Event Venue  
 60 McDowell Gate, Markham, ON

The Kindness Circle Awards Gala is an inspiring evening dedicated to celebrating everyday kindness heroes and the powerful ripple effect they create in our communities. Your sponsorship not only helps us host a meaningful and memorable event, but also directly supports our charitable initiatives and ongoing community impact.

**RED CARPET**  
 \$5,000

- Title sponsor status with first right of refusal for 2027
- Name on Trophy
- Name on media wall and MC podium
- Logos placement on all related event materials and website
- Reserved table with 10 tickets
- Sponsor recognition on all social media platforms
- Table signage
- Logo display on event screen
- MC on-stage sponsor acknowledgement

**SOLD OUT**

**CONTRIBUTING**  
 \$3,000

- Logos placement on all related event materials and website
- Reserved table with 10 tickets
- Sponsor recognition on all social media platforms
- Table signage
- Logo display on event screen
- MC on-stage sponsor acknowledgement

**Only 5 available**

**AWARD**  
 \$2000

- Present Award
- Sponsor recognized on trophy and website
- 2 tickets to event
- Table signage
- Logo display on event screen
- MC on-stage sponsor acknowledgement

**Only 5 available**

**GIFT IN KIND**

- Opportunity to provide:
  - Door Prize
  - Raffle Prize
- Sponsor recognized on website
- Logo display on event screen

